

Building Consensus

Professor Mani Soma
Electrical Engineering
University of Washington

ADVANCE Leadership Workshop
Feb 12, 2004

Building consensus

- Disclaimer
 - Free advice: probably not good advice
 - Some methods work for some people, not for others
 - Nothing magical, just common sense
 - “Everybody gets so much information all day long that they lose their common sense.” (Gertrude Stein)
- Some methods and examples
- What to do when there is no consensus

Consensus considerations

- Consensus on an issue
 - Understand and analyze the issue as much as possible
 - Who benefits?
 - People: Students, faculty, staff, a few persons
 - Abstract entity: program, department, school, etc. **BEWARE**
 - What needs to be done? Why? When? How?
 - Who makes the decision? Most likely you?
- How much is consensus?
 - 100%, 90%, 75%, 50%, 30%, just 1 person?
 - Varies depending on goal
 - **100% is not necessarily good! And vice versa.**

Some methods

- State issue clearly
 - Talk to a smaller group first and see
 - Find somebody who thinks different
- Present all aspects (think of as many as you can) **fairly**
 - Easier said than done
- Present your suggested course of action first vs. solicit suggestions first
 - Be willing to **listen and re-think** in any case

People are the key

- Do not pigeon-hole or black-list people
 - People think differently on different issues
 - Very few really really bad people to be ignored all the time
- Quid pro quo (trading favors)
 - Some people do, I personally don't
 - Better to focus on issue and try to do what you think is the right thing
- Discuss ideas, suggestions, disagreement, etc., **based on the issue**, not on personality
- Listen and be willing to change / modify

Some interesting cases

- Appeasement (100% consensus)
 - You cannot please all the people all the time
 - Promises of future favors **BAD for morale**
- Consensus with only one available option
 - No time for deliberation, no options **BAD for morale**
- No consensus or little consensus
 - Decision must still be made so make it! do not delay!
 - Available information, ideas, suggestions
 - Common sense
- After the issue is over
 - Communicate fully and clearly
 - Be willing to look back and correct errors

Last notes

- There is no win or lose or tie
 - Was there reasonable discussion of issues?
 - Based on issue and not on other factors?
 - Based on people or abstract entity or ...?
 - Was a decision made in a timely manner?
- Let go of your ego
 - Take things lightly (it is not about you, really!)
- **Integrity, trust, and credibility** matter more in the long run than consensus on one specific issue
- Learn from the experience & use common sense
 - Cheap at any price