

Other Media Resources

- AAAS Communicating Science: Webinars, tips and information, and other resources
<http://communicatingscience.aaas.org>
- "Why Don't They Hear What I Say?"
Presentation from 2009 ADVANCE PI Meeting, slides at
http://www.advance.vt.edu/2009_NSF_HRD_JAM/JAM09_hear_what_i_say_campbell.pdf
- "You and the Media: A Researcher's Guide for Dealing Successfully with the News Media"
Prepared by the American Geophysical Union
<http://www.agu.org/news/pdf/MediaGuide.pdf>
- "Explaining Research: How to Reach Key Audiences to Advance Your Work"
Book, blog and online resources by experienced science communicator Dennis Meredith.
<http://www.explainingresearch.com/>
Online supplement "Working with Public Information Officers" is at
http://www.explainingresearch.com/index.php?page_id=360
- "Communicating Science News: A Guide for Public Information Officers, Scientists and Physicians"
An online resource prepared by the National Association of Science Writers
<http://www.nasw.org/resource/pios/csn/>
- "A Field Guide for Science Writers"
Edited by Deborah Blum, Mary Knudson, and Robin Marantz Henig
Good introduction for people interested in doing science writing.
<http://www.nasw.org/bookstore/field.htm>
- UW Office of News & Information
<http://www.uwnews.org>